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Ariel by Mario Ferrarini

Ariel by Italian designer, Mario Ferrarini, embodies a minimalist approach to design with a focus on its form and functionality. A result from the first collaboration between Ferrarini and Davis Furniture, this multi-use chair's design is forged from a sculptural steel frame and then refined with wood components on the seat and back. Ariel's unique details add a sense of modern playfulness that is impossible to overlook.

A distinguished, light-scale side chair with refined proportions and a timeless aesthetic, Ariel introduces itself in a stately manner no matter the application. The outline of the chair is exaggerated by the tapered wood detail of the back which gracefully expands to seamlessly join together with its metal base. The tubular steel underscores this arched back as it cascades down to the leg. As it gently descends the rounded steel reshapes to form a square detail at the base which completes this intricate design. Ariel's silhouette effortlessly transitions into bar height seating, set to release later this year.

The wood seat and back are available in oak or walnut veneer with an upholstered seat pad option, which furthers the design flexibility of this piece. Ariel's steel base is available in chrome or powder coated finishes and stacks for easy storage. Ariel's design is a convenient option for projects that desire a unique aesthetic yet require excellent functionality

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and durability. This is why Ariel is perfectly suitable for high-traffic commercial use within a variety of spaces such as cafés, meeting rooms and even educational interiors.

After graduating from the Politecnico University of Milan with a degree in Industrial Design, Mario Ferrarini began practicing as a consultant for a number of renowned architecture, furniture and product design studios. In 2007, he established his own studio first in Como, Italy and then in Lugano, Switzerland working alongside international companies on different projects ranging from industrial product, furniture and interior design. Mario Ferrarini creates products that are timeless, transcend passing trends and provide long-lasting solutions. His design studios focus on the use of innovative materials with design balance as a principle goal. The products are a result of the technical, aesthetic and functional solutions used in designing them.

Founded in 1944, Davis Furniture is a leading voice in the contract furniture industry focused on placing Design at the center of every initiative while looking to the future of the workplace. Davis offers cutting-edge, innovative and aesthetically pleasing products designed and manufactured to benefit the functionality of the user and the interior. This fourth-generation, family-operated company continues to maintain the highest corporate integrity, a devoted loyalty to its customers and a never-ending dedication to design.
