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Press Release

ALLSTEEL DEBUTS JETTY:MOD, AN ADAPTABLE SOFA SYSTEM FOR THE EVOLVING WORKPLACE

(MUSCATINE, IA) – Allsteel, Inc. is proud to introduce Jetty:Mod, a modular sofa with the flexibility to solve for the needs of the modern workplace today, and the adaptability to accommodate new workplace considerations in the future. With work happening everywhere, and business needs more variable, Jetty:Mod optimizes user posture and comfort for work away from the desk, whether the goal is a change of scenery, collaboration with team members, or focused individual work and privacy.

Bendtsen Design Associates have brought their characteristic elegance to Jetty:Mod, designing a system that is grounded in technical excellence while offering a clean, contemporary aesthetic that can define a new workplace as easily as it can complement existing designs. Comprising a suite of arms, legs, cushions, tables, and screens, Jetty:Mod supports both individual and group activities in workspaces and private offices, cafes, atriums, and all the ancillary spaces in between.

Jetty:Mod’s true modularity makes designing easy with broad versatility in application. The new system’s curvilinear and linear forms are available in a variety of upholstery, laminate, and metal finishes for residentially inspired layering or coordinating across environments. Tailored versions for work or lounge applications offer different heights and depths, enable several work modes, and solve for activity-specific needs. The kit-of-parts can even be exchanged or added to over time, allowing designers to scale solutions to different work settings and activate, utilize, and adapt all spaces. Jetty:Mod is also an ideal choice for influencing circulation patterns or distancing individuals, while anticipating the possibility of any future need for alterations. With workspaces, social interactions, and expectations for the workplace in flux, modular furniture that can change with evolving needs and norms is extremely relevant. The Jetty:Mod offering provides elements for separating and distancing along with components for sharing and huddling.

According to one Harvard study, “Workforce agility/flexibility is rated the top workplace challenge 53% of the time.” Jetty:Mod is a sofa solution that works across the floorplan, whether aiming to inspire social cohesion among teams or empower individual focus. Allsteel is confident that designers and workers will agree: Jetty:Mod is modern, modular, and can be modified to fit whatever the user experience requires.

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About Allsteel

Since 1912, Allsteel Inc. has offered a world-class, comprehensive range of workplace products and solutions. We simplify the office planning process by helping our customers align their workplace strategy with their business strategy. The result is fit-to-business solutions that deliver meaningful change in a way that works for them today, as well as tomorrow. Headquartered in Muscatine, IA, the company has showrooms in Atlanta, Boston, Chicago, Los Angeles, New York, San Francisco and Washington, D.C. For additional information, visit www.allsteeloffice.com or follow Allsteel on [Facebook](#), [Twitter](#), [LinkedIn](#), [Instagram](#), [Pinterest](#) and [YouTube](#).