

Leland Furniture is pleased to announce the addition of five gradient finishes available on their Omena Seating Collection.

## **Gradients of Nature**

Sometimes the colors we see across nature have a defined contrast. Other times, one color flows slowly and methodically into another, where you can't tell where one stops and another ends. And in this effortless transition are a thousand shades in-between—a gradual effect that's approachable, beautiful, and human.

We see this natural phenomenon is echoed across the sky, water, and land. And it's something we've captured in the new gradients for our Omena chair.

## Find Your Element. In Five Unique Gradients.

According to 2B Studio, the design team behind Omena, "There has been a movement to bring outdoor elements into the places where we work and play." Harnessing this philosophy, 2B Studio created our organic-feeling collection of chairs and stools. And now, our new gradient options are embracing the same idea of bringing the outside world inside.

Blue Sky BG Forest FG Gravel GG Dawn DG Heather HG

## A First. At Last.

This method of applying color is unlike anything available in the commercial furniture industry today. And it's another chapter in Leland's story of color—something we've embraced and pushed forward since day one.

We see gradients in consumer applications all over the place—from the apps on our phone to trends within fashion. Leland is now bringing these textural gradients into the furniture world, where they haven't had much of a presence. Until now.

## It's Your Choice.

Select from one of our five standard colors inspired by our natural world. Or select a pantone color for a custom application that fits your design.

The gradient finishes coordinate with furniture linoleum colors. In addition to Omena, the coordinating linoleum colors will be available on tabletops for our Fixed Table and M3 Table.