

# DAVIS<sup>®</sup>



FOR IMMEDIATE RELEASE  
NeoCon Preview - September 2021

Press Contact  
Joseph Namyst, Creative Director  
JNamyst@davisfurniture.com  
www.davisfurniture.com  
828.292.1801

Quad by jehs+laub

Quad is a high back lounge designed by jehs+laub that's simple yet innovative concept brings together options for privacy and collaboration to the busy workplace. Not only a bold statement piece featuring long lines and soft curves, Quad is also practical and flexible in functionality. This new lounge approaches similar user-centered concepts defined within the modular lounge world but achieves them through a simple singular unit. By allowing the individual to create collective spaces for group collaboration or distinctive areas for quiet solitude, Quad's placement within the workscape can drastically improve productivity and workflow in corporate settings.

Quad's geometric design directs modern offices into functional and private spaces for both the group and the individual. For example, arranging Quad inward creates private work areas for collective group work and small, breakout meetings; and turning these the same pieces outwards defines a moment for a solitary recharge away from the group. As a result, Quad quickly and effectively modifies any open-plan office.

*"Quad fosters collectivity and individuality through its unique and wider angled back than typical privacy seating resulting in a welcoming space for focus and productivity to prevail."* – jehs+laub

Continued...

Quad's high back, comfortable seat, sloping curves and soft angles invite feelings of warmth and belonging. It's working-height seat is designed to work with laptop tables, work height tables and the designed-to-match soft ottoman. A lounge designed to meet a wide variety of needs, Quad can be used in all corporate landscapes, including open offices, lounges, lobbies, waiting rooms and more.

Markus Jehs and Jürgen Laub met each other during their academic studies of industrial design in Germany and became friends after an internship in New York in 1990. Shortly after they graduated, they set up their studio, jehs+laub, in 1994. From that time on, they started to design furniture and lamps for Italian companies, such as Cassina, Ycami and Nemo. They soon expanded their collaboration with brands like Fritz Hansen, Knoll International, Renz, Stelton, Schönbuch, Cor and Wilkhahn. Davis Furniture began its long-standing collaboration with jehs+laub in 2009, and since that time, the designers have created multiple award-winning collections, including the Ginkgo family, A-Collection, Poise Occasional tables, Sachet, Reed and Hue, to name a few.

Founded in 1944, Davis Furniture is a leading voice in the contract furniture industry focused on placing Design at the center of every initiative while looking to the future of the workplace. Davis offers cutting-edge, innovative and aesthetically pleasing products designed and manufactured to benefit the functionality of the user and the interior. This fourth-generation, family-operated company continues to maintain the highest corporate integrity, a devoted loyalty to its customers and a never-ending dedication to design.

\*\*\*