### Arcadia

The New Landscape For Work









The New Landscape For Work

# Embracing Change



n a world of uncertainty and change, the future workspace needs settings that are stimulating, refreshing and highly adaptable.

Introducing Arcadia, a new concept for today's workspaces. A research and design journey spanning over two years and developed in collaboration with global architects; Gensler.

### Gensler

Product Design Consultant

### Arcadia The New Landscape For Work

Arcadia brings something completely new to the workplace. A new design language inspired by classic architecture bringing softer forms, earthy tones in a micro-architecture tool-kit for designers. Arcadia enables the effortless creation of a timeless, cosier, and more restful vibe.



### Shape & Form



Taking influences from classical architecture, Arcadia allows the creation of forms that are timeless and instantly familiar.

Using simple but distinct typologies including arches, cloisters, colonnades, rotundas, porticos and pantheons, a whole system of micro-architecture is now available to the workspace designer. A landscaping tool-kit that is distinctive, yet not highly directive.



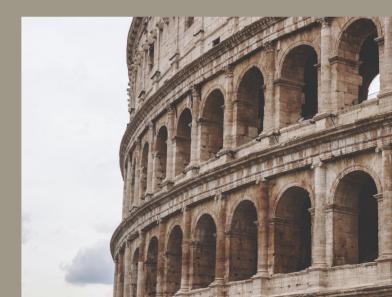






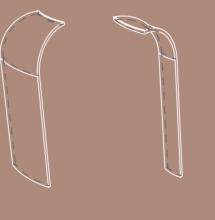


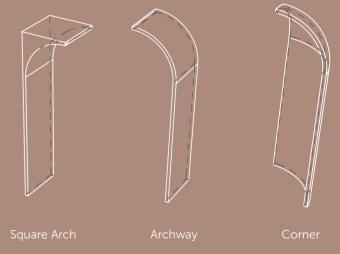
Philippe Pare, Gensler



## A Landscaping Toolkit





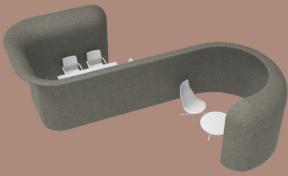




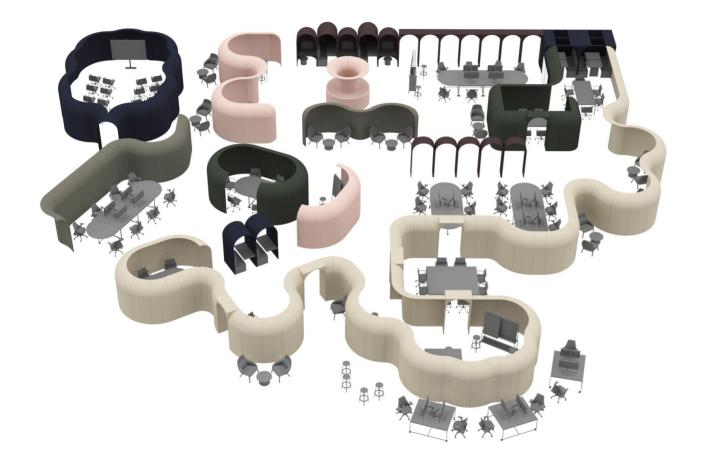
One kit, many configurations. The same 24 pieces reconfigured in multiple forms demonstrating the flexibility of Arcadia to work as enclosures, semi-enclosures, space-makers and linear separators.



#### SPACE MAKING CONFIGURATION



### Micro Architecture



Arcadia is essentially a micro-architecture tool-kit opening up incredible possibilities for designers.

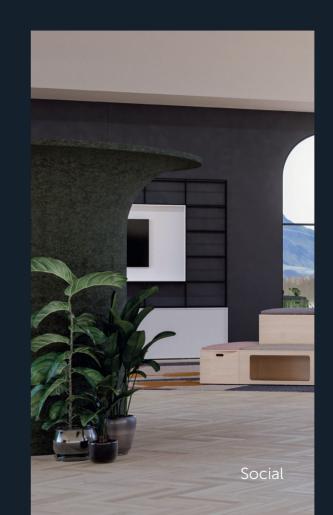
Arcadia can be used to blend in or frame a chosen centrepiece, or it can form a centrepiece of its own. All whilst enhancing the acoustic performance of a space.

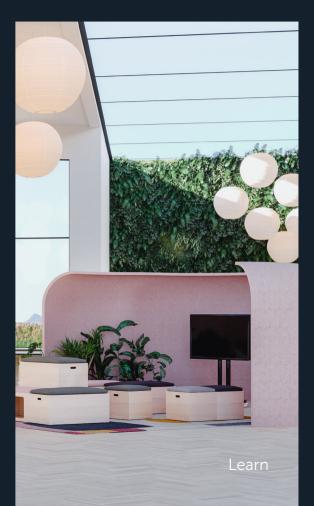
Spaces can be separated without enclosing. Visual breaks can be inserted, archways can frame or mark a transition between two zones and privacy nooks can be assembled. Then the whole kit can be dismantled and reassembled over and over again.

Every project and every iteration is unique. Designers can play with conventional forms or go wild with their imagination. With Arcadia you don't fear change, you embrace it.









### Color & Materiality

### Material Matters

Kvadrat Divina MD is an upholstery textile designed by Finn Sködt. Available in sophisticated, rich colors, which reveal hidden depths as the perspective of the viewer changes, it makes a strong color statement. In addition, thanks to its smooth, directionless and consistent surface, it complements the shape of furniture very well and is ideal for Arcadia's organic shapes. Divina MD's full-bodied and subtle structure is ideal for bringing an extensive range of tones to life. Its colorways, which are all crafted from a blend of different tones, appear unicolored from a distance, but reveal different color

nuances under closer examination.

Arcadia's color palette has been chosen from the Kvac classical architecture.

Material colors that evoke limestone, granite and brick are included and at the other end of spectrum, natural colors like green serve as reference to classical landscape architecture.



#### rat Divina MD range, selecting shades that reference



Blush 613

Light Greige 213

Dark Greige 343



Classic architectural landscape



Fjords of Norway

#### Rich burgundy shadows of deep canyons







Pink sandstone



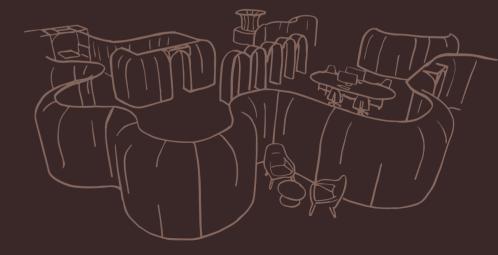


Natural stone colonnade

ate formation







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