



# 'Reach New Heights' with BuzziSpace at NeoCon 2022

## Global Acoustics Leader Returns to NeoCon to Reach New Heights with an Array of New Lighting and Furniture Introductions

### Introduction

BuzziSpace, the Belgian acoustic, furniture and lighting company, encourages visitors to 'Reach New Heights' at NeoCon this year. Elevating their vision for happy and healthy workplaces, the BuzziSpace Chicago Sh'Office, located in booth 10-111 at The Merchandise Mart, will be outfitted with a wide array of new products including BuzziChip, BuzziPleat Edel Long, BuzziShield Light, BuzziCocoon, BuzziK, BuzziQ, BuzziRugs, and BuzziSpark Low. Discover their Inspiration on Togetherness with human-centric solutions for noise reduction as we reimagine the modern workplace. The installation will feature a video showcasing the craftsmanship behind BuzziPleat, with a look at the details and production of hand-pleating and smocking inherited from ancient techniques, as well as an engaging backdrop of wings that offers a fun social media moment and encourages visitors to spread their own wings to reach new heights.

### The Solutions

**BuzziChip**, inspired by the classic shape of a Pringles chip, is a lighting pendant featuring soft, whimsical curves in a voluminous upholstered foam body. The plush exterior creates a cozy environment while absorbing excessive sounds and can be customized in a wide range of fabrics and colors to emphasize its playful design or tone it down to suit various décor needs. Available in small, medium, and large sizes, fitted with BuzziSol solo, trio, or quintet lights, the versatility makes it perfect for individual tables or smaller gathering areas, as well as larger collaborative spaces, meeting rooms, and reception areas.

**BuzziPleat Edel Long** is a large-scale yet lightweight sculptural form that can be suspended from the ceiling or wall-mounted to absorb excessive noise. Designed by 13&9 Design, this addition to the BuzziPleat family uses expert craftsmanship to reinterpret ancient techniques of smocking and pleating used in fashion design. The architectural folds deliver excellent acoustic performance by trapping mid and low tones and keeping sound waves from bouncing around on hard surfaces. A perfect balance between a piece of art and a powerful acoustic performer, various BuzziPleat Edel Long models can be combined and suspended at varying heights to create a dynamic, one-of-a-kind ceiling.

**BuzziShield Light** is BuzziSpace's first linear lighting solution that is fully integrated into an upholstered core. Elegantly combining the acoustic capabilities of a voluminous body with the addition of functional, dimmable light, this acoustic light is suited for any workspace. Due to its soft curvature, BuzziShield Light instantly creates a warm and welcoming environment, and can be placed next to each other in a continuous line to establish an eye-catching ceiling above a group of desks, counters, or even in a lobby.



**BuzziCocoon** is an acoustic sanctuary that doubles as both a desk divider and telephone booth to ensure any workplace has ample ways to remain acoustically balanced. It can easily create private and focused work zones when placed on a desk or large communal table or be hung on a wall for an instant telephone booth to take a call. The simple standalone solutions can be placed side by side to allow employees to work apart together while retaining acoustic and visual privacy, or simply use BuzziCocoon to create a small and temporary private workspace. Featuring a plush upholstered body which creates a sense of coziness in the workplace, it allows for pinning notes, photos, and anything else to customize a space.

**BuzziRugs** is unlike the ordinary office rug due to its luxurious and thick tread. The accessory item helps define zones without having to build walls, all while adding warmth and a vintage feel to any space. The rug's high pile gives the illusion of it changing colors depending on where it's been stepped on and the angle of light, creating a truly unique centerpiece that is an easily integrable acoustic solution to existing layouts.

**BuzziSpark Low** is a new take on the beloved lounge sofa, offering a new low back to the acoustic sheltered seating. Designed by Alain Giles, BuzziSpark Low doubles as a private and informal meeting space or an alternative workstation without distractions. It offers comfortable, layered cushioning, and can be configured with various shield heights, allowing for different desired levels of privacy and sound control.

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## About BuzziSpace

BuzziSpace creates solutions for happy and healthy spaces around the world. With a mission to improve well-being through human-centric design, the Belgian design brand provides original acoustic solutions, lighting and furnishings to meet the needs of the modern workplace—and beyond. Founded in 2007, BuzziSpace has grown into an award-winning acoustics leader. The Antwerp-based company has established an international presence with showrooms in Antwerp, London, Milan New York, and Chicago, and its own manufacturing facility in Bladel (NL).