

Mayland Collection | Designed by Gower + Woolf





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## Encore's Mayland Collection Offers a Fresh Perspective on Seating

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Mayland, the latest guest and lounge seating collection by Southern-California based Encore, uses human-centric design elements and layered componentry to create a compelling visual from the simplest of forms.

The third collaboration between Encore and integrative design firm Gower + Woolf, Mayland's standout feature is an exposed tubular metal frame that encircles the back to provide an appealing aesthetic from any angle. A thin-profile, tapered upholstered shell provides support while also serving as an underlying structure for plush cushions, which are generously proportioned to ensure lasting comfort.

As with all Encore product families, design details are thoughtfully shared between all models to ensure a consistent look regardless of scale or application, allowing for effortless versatility. This extends to metal finish options, which are offered in colors ranging from the subtle to sophisticated and everything in-between. Whatever the combination, Mayland easily accomplishes its purpose in waiting areas, meeting spaces, hospitality applications and more.

"Mayland was first-and-foremost designed for comfort, which is evident in its oversized cushions and soft, flowing curves," says Tammie Alciatore, Encore's Director of Marketing. "It's welcoming but at the same time visually interesting, earning extra style points for its layered look, wraparound metal frame and subtle stitching details."

Dynamic in both its design and purpose, Mayland is uniquely irresistible, delivering style, comfort and endless specification choices to fit in everywhere. Currently on display in Encore's permanent showroom at the Merchandise Mart in Chicago, the collection also includes a wood frame option slated for availability this fall.

## About Encore:

Located in Southern California, Encore provides innovative seating and table products for today's ever-changing environments, from corporate offices and educational institutions, to hospitality spaces, healthcare facilities and beyond. What began as a small task and guest seating company in 1999, quickly evolved to encompass a broader range of products from lounge and modular seating to tables, benches and more.

As part of the Arcadia family-owned and operated business, the Encore brand signifies modern styling with light-scale, on-trend designs. We share in the commitment to uphold intelligent environmental policies and practices, ensuring all our products are held to the highest standards, in-step with California's progressive sustainability objectives. And together, our mission is to provide value beyond furniture, through customized solutions, responsiveness to customer needs and demonstrating high levels of care to reflect our appreciation for those we serve.

With a corporate and manufacturing facility located in Southern California, a permanent showroom in the Merchandise Mart, Chicago, as well as representation in independently run showrooms across most major metropolitan areas, Encore Seating is well-positioned to support dealers and designers throughout the country.

[www.encoreseating.com](http://www.encoreseating.com)

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