

Humanscale Presents New Collection of Ergonomic Furniture for Collaborative Spaces

Featuring the Sedeo Stool, Trea Lite Task, and Float Family, these products are optimized for the Hybrid-Work Era



New York, NY – September 10, 2024 – Humanscale, the leading designer and manufacturer of high-performance ergonomic products, proudly introduces its latest collection to enhance its "Ergonomics Everywhere" initiatives. This new collection is a cohesive suite of furniture solutions that work together to transform ergonomically neglected third spaces into a comfortable, productive environment. Whether in a huddle room, café, or an open office, the Sedeo Stool, Trea Lite Task Chair, and Float Family of sit-to-stand desks integrate seamlessly to create workspaces that support a wide range of activities and work styles. These products are designed to function beautifully on their own while also complementing one another, providing ergonomic support across every touchpoint.

As the modern workplace evolves, collaborative and informal settings—often referred to as ancillary "third spaces"—have become essential hubs for productivity. As organizations continue to adapt to the demands of a more flexible and mobile workforce, ergonomic considerations must extend beyond the traditional desk. C-suite executives are spending over 50% of their time in meetings, and the need for comfortable, supportive seating in collaborative spaces is more critical than ever. Humanscale's new collection is thoughtfully designed to meet this need, providing flexibility, comfort, and personalized solutions that adapt seamlessly to a wide range of workspaces.

"Workplaces are no longer confined to the traditional desk, which is why we approach every aspect of the floorplate with the same ergonomic excellence expected from our expertise at the workstation," said Todd Bracher, Creative Director at Humanscale. "We're reimagining how third spaces can be transformed into productive environments that deliver science-based ergonomics while meeting the demands of contemporary work. This collection is about elevating work, wherever it happens, and ensuring that best in class ergonomic support remains a fundamental aspect."

<u>The Sedeo Stool</u> is crafted to deliver ergonomic support and aesthetic appeal to bar and counter-height surfaces. Made with tactile, warm materials, it creates a welcoming atmosphere in both formal and informal settings. Designed by industry icon Don Chadwick, and drawing



inspiration from the iconic designs of Wegner, Eames, and Nelson, the Sedeo Stool balances form and function beautifully.

"The design intent for the Sedeo Stool was conceived as a lightly scaled, ergonomic seating solution. The contours of the seat shell are the result of essential sacral support encouraging proper posture. The design of the stool illustrates a composition of parts each celebrated by its materiality, fit and finish resulting in a strong identity with its language of forms," said Chadwick.

The Sedo Stool's design illustrates a composition of parts each celebrated by its materiality, fit and finish resulting in a strong identity with its language of forms. Chadwick notes that Humanscale is known for their commitment to strong ergonomic solutions, making the brand the "logical partner for this project."

The Trea Lite Task, part of the Trea Family, is the latest iteration of the Red Dot Award-winning Trea Chair, is a chair that is engineered to move with the user, featuring a mechanism that offers a seamless 12° recline, allowing for natural shifts in posture throughout the day. Its contoured shell is meticulously designed to support the body's curves, enhancing lower back support and mimicking the intuitive rotation of the hips. The waterfall seat edge relieves pressure on the knees, promoting comfort even during extended work sessions. With versatile swivel and height adjustment options, the Trea Lite Task is well-suited for a variety of settings, from work lounges to meeting rooms, offering both style and ergonomic comfort. Trea will now be available with a lite task base as well as a high task stool.

The Float Family—a group of sit-to-stand desks comprising Float Gather, Float Mini, and soon-to-launch Float Micro—serves as the cornerstone of flexible work environments. Float Gather is a height-adjustable round table that promotes collaboration and supports a range of activities away from the primary workstation, from a quick collaborative meeting to a company cocktail. Float Mini combines classic residential aesthetics with Humanscale's ergonomic expertise, offering a smaller compact sit-stand solution for home or office. Its design is both sustainable and functional, featuring new powder-coated colors and a natural linoleum finish, along with a pressurized cylinder as opposed to an electric one. Float Micro will be an even smaller adjustable sit-to-stand laptop table that doubles as an end table, its ultra-compact design is ideal for saving space in lounge areas. Together, the Float Family provides comprehensive support for various work modes, ensuring that every workspace, no matter how informal, can be ergonomically optimized.

Humanscale's new collection is a testament to the company's commitment to enhancing the health, well-being, and productivity of workers everywhere. By turning spaces into places that encourage movement, comfort, and personalization, Humanscale is setting a new benchmark for workplace design.

ABOUT HUMANSCALE

Humanscale is the global leader in high-performance ergonomic products that improve the health and comfort of work life. From chairs to height-adjustable desks to lighting and computer support products, Humanscale transforms office necessities into minimally elegant ergonomic solutions that encourage movement wherever work happens. As a certified B Corporation, Humanscale is



recognized for its planet-positive manufacturing and industry leadership in environmental stewardship. With 29 products certified climate-positive by the International Living Future Institute, Humanscale is committed to making a planet-positive impact on the earth as well as our customers.

Click <u>here</u> for more information on <u>Humanscale</u> and <u>our products</u>.